



CURRICULUM VITAE | Joseph Kim

PERSONAL DETAILS

Name	Joseph Kim
Citizenship	Australian
Mob & Phone	0414 923 295
Website & Email	www.neoarkmedia.com josephk@neoarkmedia.com
Address	49 Blackett Dr. Castle Hill NSW 2154 AUSTRALIA
Linkedin	http://au.linkedin.com/pub/joseph-kim/3/663/a67/

EDUCATIONAL BACKGROUND

2001-2002	Master of Design (Digital Media), University of Western Sydney
2001-2002	Diploma of Ministry, Alphacrucis College
2000 Sep	Certificate of HTML Web design, Metro Screen
1994-1997	Bachelor of Design (Visual Communication), University of Western Sydney

WORK EXPERIENCES

2013 April - Current	Marketing Manager/Designer (Full Time), Zhenfa Australia Pty Ltd <ul style="list-style-type: none">• Design and maintain 4 company websites www.zhenfa.com.au, www.mlsolarpark.com.au, www.munchensolar.de, http://shop.zhenfa.com.au)• Organise annual trade shows and regular marketing campaigns• Production of marketing collaterals (leaflet, brochures,• Design presentations and proposal submissions of government tenders• Online campaign including email newsletters & social media• Market research and campaign planning
2008 Jan- 2012 Dec	General Manager (Full Time), Sydney Sae Soon Church Inc <ul style="list-style-type: none">• Managed general day to day office administrations• Managed and mentored to administration staff• Assisted Pastors and ministry team leaders• Managed and planned finances• Prepared public meetings and attended regular team meetings• Planed and managed church marketings of website and newspapers• Managing and archiving church bulltins, meeting minutes, photos & etc• Prepared regular reports to board leaders and ministry team leaders• Prepared annual conference & seminars
2006 Oct-2008 Jan	Graphic Designer (Full Time), ResMed Ltd <ul style="list-style-type: none">• Develop and manage corporate branding guideline• Communication between product managers & marketing team members• Regular report to art director, manager and attend team meetings• Designed product launch marketing collateral• Designed product brochures, fact sheets, and promotional posters



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- Designed corporate branding products such as calendars and postcards
- Designed corporate power point slides and presentation
- Designed packaging graphics and product photography
- Managing and archiving marketing materials, product photography and images

2002 Aug-2006 Oct

Graphic Designer/Design Lecturer (Full Time), ITTI/James Cook University

- Produced college marketing collateral
- Designed school booklets, leaflets, banners and posters
- Designed promotional CD-Roms and presentation CDs
- Designed and maintained ITTI websites
- Designed and updated E-Campus (College Management System) interface design
- Designed story board and art direction on college promotional video
- Casual teaching in Multimedia subjects include Graphic Design & Web Design
- Prepared regular lecture and tutorial (4-8 hours per week)
- Organised short courses and student excursions to (Animal Logic, Yoram Gross..)
- Supervised and monitor webmaster and work experience students

2001 Mar-2002 Aug

Desktop Publisher (Part Time), Ark Education Australia Pty Ltd

- Designed a website and site maintenance
- Designed promotional catalogues and posters
- Desktop publishing of educational materials
- Provided administration support to marketing department

1999 Mar- 2001 Mar

Graphic Designer (Full Time), Valleygirl Fashions Pty Ltd

- Created company logo and brand development of corporate images
- Coordination of visual image productions to 35 retail stores
- Art directions of visual image productions to 12 new concept stores
- Art directions, organisations of seasonal photo shoots
- Managed project and budget management
- Coordinated all the posters productions with printers
- Designed large format posters, P.O.S display signs and banners
- Developed apparel T shirts graphics and apparel patterns for fashion design team
- Assisted interior designers, fashion designers and visual merchandisers
- Designed a promotional VCD and web sites
- Managed and archived photography and store images

1995 Dec –1997 Dec

Illustrator (Contract), NSW Department of Education and Training

- Designed over 200 illustrations for school text books
- Developed audio graphic images for online teaching environment
- Designed comic strips for HSC specimen papers from Board of Studies
- Designed book covers, posters, laptop presentations and video editing
- Provided creative desktop publishing solutions to project team



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FREELANCE WORK

Boss Design International: Website development, www.bosssdesign.com.au

Haier Australia: Website development, www.haier.com.au

Oliver Brown Chocolate Cafe: Website development and food photography, www.oliverbrown.com.au

Ovenbrite: Identity, photography and Website development, www.ovenbrite.com.au

Power Projects International: Identity, photography and Website development, www.2pi.com.au

Dental Focus: Website design & print design, www.dentalfocus.com.au

Saesoon Church: Website development, www.saesoon.org

All India Restaurant: Logo, flyers, newspaper ad, banners, menus & posters

Legend Asia: Design yearly brochures and website

CorporateStays: Design advertisement and website

H21: Brochure design, website, banner design, logo design

PSK Legals Lawyers: Magazine advertisements and newspaper ads

Stone & Design: Web design & design consulting

Valleygirl Fashions: Website and poster design

Oxford College of English: Website and poster design

Art of Multimedia: Austrade CD-Rom Design and promotional prints

Stephanell and Go: 24 pages full colour fashion catalogues

Liquid Vision: Web design, icon designs and banners

Southern Cross College: Magazine advertisements, flyers, banners and promotional brochures

Photo Technica: Design Urs Buhlman Photography's promotional CD-Roms

Qantas Holiday Creative service: Design a brochure, posters for Australian PGA Championship

Young and Lobby Advertising: Design a Ford automotive advertisements in Sydney Morning Herald

AWARDS

Lend Lease Group 2000 Design Excellence Award

Telstra 1998 Year of the Rabbit Phone Card Design Competition "Highly Commended"

SKILLSSET

Software: Photoshop, Illustrator, InDesign CS5, Acrobat Professional, Dreamweaver, Sound Forge, Movie Maker, Premier 5, FTP, Word, Excel, Power Point

Online Marketing: Google Analytics, Email Campaign, Social Media

CMS & E Commerce: Wordpress, Big Commerce platform

INTERESTS & HOBBIES

Bush walking, movies, digital photography, cartooning, window shopping, and tennis

Photo Gallery: www.neoarkmedia.com/photogallery